



## CATHERINE GRAY

PRODUCER &  
EXECUTIVE PRODUCER

### SHOW HER THE MONEY

In a world where women face countless barriers and limitations, Catherine Gray is a trailblazer determined to bridge the gap in venture capital funding. As the founder and CEO of She Angel Investors, co-founder of the She Angels Foundation, and the host of the popular podcast *Invest In Her*, Gray has become a voice for change in the male-dominated investment world.

One of Gray's most significant contributions to the cause is in producing and executive producing the feature-length documentary *Show Her the Money*. This groundbreaking film sheds light on the staggering statistic that women receive less than 2% of available venture capital, leaving them at a severe disadvantage when it comes to funding their innovative ideas. By tapping the talent of award-winning documentary director Ky Dickens to help create her vision by poignantly sharing the personal stories of exceptional women and demystifying the world of venture capital, *Show Her the Money* aims to tackle the issue head-on.

Gray understands the power of storytelling and the impact it can have on shifting perspectives. "We want *Show Her the Money* to move the needle by telling the stories of exceptional women," says Gray, "by highlighting the experiences of female investors who support diverse women entrepreneurs, this documentary emphasizes the importance of women having equal access to funding to achieve true equality."

Driven by a passion for fostering change, Gray is not content with simply raising awareness. She raised over \$1 million to create and market the film and is now about to embark on a 50-city grassroots screening event global tour for change, which includes Wells Fargo as a title sponsor, that will be aimed at increasing awareness about female-run venture capital funds and encouraging more women to become angel investors. Through these events, Gray hopes to create a movement of encouraging more women to invest in venture capital—especially women-founded funds that are funding women, BIPOC and LGBTQIA+, to move that needle beyond 2%.



With her expertise, charisma, and drive, Catherine Gray is a true force to be reckoned with. As a sought-after keynote speaker, connector, and innovator, she is making a tangible difference in the lives of countless women and paving the way for a brighter, more inclusive future in the business world.

The *Show Her the Money* documentary and Gray's focused efforts are a testament to her unwavering dedication to gender equality and her determination to break down the barriers that still hold women back in the venture capital world.

Gray believes it takes a village and is grateful to the investors and donors including executive producers Dawn LaFreed, Diana Greshtchuck, Wendy Ryan, Ky Dickens and Actress Sharon Gless, who got behind her to make this endeavor possible. It is through the work of passionate and influential individuals like Catherine Gray that real change begins to take shape.

Instagram: @showherthemoney  
[showherthemoney.com](http://showherthemoney.com)